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**For Immediate Release**

**Flower & Garden Show's Marketplace Puts "Chic" in Chicago**  
*More than 100 Pop-up Boutiques Offer Green Products for Home and Garden*

**CHICAGO (Feb. 7, 2012)** – The theme of this year's Chicago Flower & Garden Show, "Hort Couture," takes its cue from fashion. If the spectacular display gardens are the runway, the show's Marketplace is the must-see boutique for discovering the latest gardening, landscape and horticulture products.

More than 100 pop-up boutiques will showcase green and eco-friendly wares for the home and garden. Visitors to the Chicago Flower & Garden Show, March 10-18 at Navy Pier, can browse mini shops that offer an array of distinctive products designed for gardeners of all ages and skill levels.

The Marketplace welcomes the visual beauty of the Heart and Eagle Company of Grand Rapids, Mich., which offers eco-friendly, handcrafted birdhouses fashioned from barns once slated for demolition. Artist and owner John Guertin uses the salvaged materials, which date back as far as 140 years, to create Victorian-style birdhouses that meet the habitat needs of native species, while conserving important and sentimental pieces of history.

Artist Tim Hawley of Rockford, Ill., owner of Tim Hawley Design, specializes in decorative metal works and will display his one-of-a-kind metal privacy screens that are as beautiful as they are functional. Meanwhile, if you're looking to set your name in stone, Boulder Designs of Rantoul, Ill. can help. The only franchised company in the United State specializing in personalized all-natural boulders for both residential landscape and commercial business, Boulder Designs helps homeowners and businesses make a bold statement with undeniable curb appeal.

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## Chicago Flower & Garden Show / Marketplace // Add One

Want to expand your palate as you expand your garden's palette at this year's Chicago Flower & Garden Show? Check out a company that is truly earth-friendly – with a kick. Back to the Roots, based in Oakland, Calif., offers pearl oyster mushrooms grown entirely on recycled coffee grounds. The mushrooms impart a mild flavor and delicate texture and are rich in fiber, iron and other essential amino acids.

Another new mini-boutique that fuses culinary inspiration and eco-friendly production is Old Town Oils. The Chicago-based merchant allows customers to sample, mix and match premium olive oils and vinegars sourced from small-batch producers around the world.

In addition to these and other new participants, returning vendors exemplify the show's mission of inspiring, educating and motivating people to create beautiful, meaningful surroundings. For example, Home & Garden Supply/Doornbosch Bros LLC and its exquisite tulips are back, as is the oldest seed house in North America, the D. Landreth Seed Company. Also returning is Ted's Greenhouse, one of the Chicago area's most well-known growers of annuals, perennials, biennials, herbs, vegetables and specialty stock.

For a full, up-to-date listing of vendors at this year's Chicago Flower & Garden Show, visit [www.chicagoflower.com/marketplace.php](http://www.chicagoflower.com/marketplace.php).

Tickets to the Chicago Flower & Garden Show are available at the Navy Pier Box Office and online at [www.ChicagoFlower.com](http://www.ChicagoFlower.com). Weekday admission is \$15 when tickets are purchased online; \$17 at the box office. Weekend admission is \$17 when tickets are purchased online; \$19 at the box office. Tickets for children ages 4 through 12 are \$5. Discounted parking at Navy Pier, and group rates and tours also are offered.

With a legacy in Chicago that can be traced to 1847, the Chicago Flower & Garden Show welcomes upwards of 60,000 visitors to Navy Pier annually. The show is presented under new management in 2012, by Flower Show Productions, Inc. For more information about the Chicago Flower & Garden Show, including a schedule of show events, parking information and directions to Navy Pier, please visit [www.ChicagoFlower.com](http://www.ChicagoFlower.com).

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### ***About Flower Show Productions, Inc.***

*Flower Show Productions, Inc. is the production company for the annual Chicago Flower & Garden Show at Navy Pier, and for grand-scale public events that celebrate sustainable living and eco-friendly lifestyles. The company provides year-round messaging, education and information about the benefits of earth-friendly choices to our yards, neighborhoods, communities and the planet. For information, please visit <http://flowershowproductions.com>. For information about the Chicago Flower & Garden Show, please visit [www.chicagoflower.com](http://www.chicagoflower.com). Also, find us on Facebook at [www.facebook.com/chicagoflower](http://www.facebook.com/chicagoflower) and on Twitter at #chiflower.*