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For Immediate Release

Chicago Flower & Garden Show Welcomes Group Tours

March 10-18, 2012 ~ Navy Pier

CHICAGO (Feb. 20, 2012) – Group tours are a great way to tiptoe through the tulips together to enjoy the sights, sounds and perfumes of the Chicago Flower & Garden Show, March 10-18 at Navy Pier.

“Whether you live in a Chicago garden apartment or on a 10-acre farm in Wadsworth, you can’t help but walk around the show floor, filling your mind with ideas,” says Lake County Farm Bureau Executive Director Gregory Koeppen, whose group has attended annually for years. “It amazes me how the show organizers continue to keep the admission price at such an affordable rate while the show continues to grow each and every year.”

Group tour packages for the 2012 Chicago Flower & Garden Show are available for groups of 20 or more at discounted rates, including \$4 off the box office price for each online ticket purchased. Flower Show Productions, new owners of the annual event, also are introducing a refund policy to facilitate return of unused tickets.

Weekday tickets for groups of 20 or more are just \$13 each; \$15 each for groups of 20 or more on weekends. Tickets for children ages 4 through 12 are \$5 each. To download the group tour application and reserve your space, please visit www.chicagoflower.com/group.php. Please address specific questions to gabe@flowershowproductions.com.

“After attending the show, you can’t help but want to go home and start working in your own garden,” Koeppen says. “The sights, sounds and smells transform Navy Pier into a spring escape and the instant we return back from the show, our members are telling us they can’t wait to return next year.”

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Chicago Flower & Garden Show // Add One

For more information about the Chicago Flower & Garden Show, including its gardens and displays, Marketplace highlights, a schedule of presentations and events, parking information, discount tickets and directions to Navy Pier, please visit www.ChicagoFlower.com.

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About Flower Show Productions, Inc.

Flower Show Productions, Inc. is the production company for the annual Chicago Flower & Garden Show at Navy Pier, and for grand-scale public events that celebrate sustainable living and eco-friendly lifestyles. The company provides year-round messaging, education and information about the benefits of earth-friendly choices to our yards, neighborhoods, communities and the planet. For information, please visit <http://flowershowproductions.com>. For information about the Chicago Flower & Garden Show, please visit www.chicagoflower.com.