



# CHICAGO FLOWER & GARDEN SHOW™

NAVY PIER | MARCH 5-13, 2011

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## **2012 Chicago Flower & Garden Show Theme Announced** *Hort Couture*

**CHICAGO** (March 14, 2011) – After another successful run at Navy Pier, The Chicago Flower & Garden Show is trading in hockey pucks, baseball gloves and croquet mallets for elegant colors, intricate designs and sophisticated textures for the show’s 2012 theme: Hort Couture.

Next year’s show is once again at Navy Pier, March 10-18, 2012, and focuses on original flower and garden design and draws its inspiration from textures and colors found in plants, fabrics and all other beautiful elements found in nature.

Each year at the show, the theme for the next year is announced with a garden. The 2012 Hort Couture announcement garden entitled “Haute Hort Couture” featured topiaries, urns, orchids and more—all inspired by nature’s own horticultural couture.

“The Haute Hort Couture teaser garden of what’s to come in 2012 has people already buzzing about next year’s Chicago Flower & Garden Show,” said show director Tony Abruscato. “We have redesigned the show floor as well, further lending to our mantra of be inspired, be educated and be motivated.”

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